

Today, organizations using the Oracle Beehive solution need an effective way to provide their increasingly mobile workforce with secure wireless access and management of their Email, Calendar, Contacts, and Tasks (PIM). As these organizations source a solution, they are faced with a variety of challenges including differentiating the benefits between wireless carriers, wireless devices, and whether to source an "On Premise solution" or a "Hosted Solution" to meet their mobility needs.

An "On Premise" solution will require IT resources in the form of:

- Initial hardware procurement
- Long-term server management
- Ongoing time allocated to install
- Evaluating and placing a solution into production
- Managing the solution
- Supporting internal end-users

In many cases, organizations are pressed for an immediate mobility solution but do not have the personnel or financial resources to deploy an on premise solution requiring on-going maintenance and server management. The alternative: the NotifyLink On-Demand solution for Oracle Beehive.

The NotifyLink On-Demand solution for Oracle Beehive provides organizations with a simple, fast, and cost effective solution to their immediate mobility needs. Notify Technology has designed the NotifyLink On-Demand solution as a means to provide wireless access and management of Email and PIM information for any size organization.

The NotifyLink On-Demand solution seamlessly integrates into an organization's existing network while offering the broadest possible wireless device support and feature functionality of any solution on the market today. The NotifyLink On-Demand solution provides Over-the-Air synchronization of email and PIM thus freeing users from having to cradle their wireless devices to maintain synchronization.

NotifyLink On-Demand is an out-sourced solution for organizations not wanting to host or manage a NotifyLink server on premise. It provides mobile Oracle Beehive users with secure real-time, wireless synchronization of their Email and PIM supporting virtually all wireless **Android, *Symbian, Apple iPad, iPhone and iPod touch, Windows Phone 7, Windows Mobile, and Blackberry devices.

Most organizations require a single solution that will offer them support for a variety of wireless devices and Networks. Providing a network independent solution enables organizations a level of flexibility to change devices or networks as technology evolves and improves. Many organizations have expanded their requirements for wireless solutions to include both mobile wireless on voice and data networks as well as fixed wireless supporting all versions of 802.11x networks. Unlike any other product, the NotifyLink On-Demand solution provides a single solution supporting virtually all wireless **Android, *Symbian, Apple iPad, iPhone and iPod touch, Windows Mobile, Windows Phone 7 and BlackBerry devices simultaneously over a variety of wireless networks: GSM/GPRS/EDGE/G-HSDPA,

CDMA/1XRTT/EVDO and 802.11x. The NotifyLink On-Demand solution for Oracle Beehive provides "automatic" notification eliminating the need for users to manually initiate a data session in order to retrieve their personal data. With the NotifyLink On-Demand solution, all email information will be stored safely behind an organization's firewall while data in motion is encrypted utilizing the FIPS 140-2 compliant TDES or AES algorithms.

The NotifyLink On-Demand solution affords the IT professional the flexibility of addressing an organization's immediate mobility needs while providing an easy migration path to the NotifyLink On Premise solution, should the organization's growth require it or as resources become available.

Product Overview

The NotifyLink On-Demand solution for Oracle Beehive is based on a client-server architecture comprised of the NotifyLink Hosted Enterprise server and the NotifyLink platform specific device clients.

The NotifyLink On-Demand solution is ideal for organizations whose employees include mobile professionals requiring real-time "automatic" synchronization of their existing email to a variety of supported mobile devices. With the NotifyLink On-Demand solution, mobile users have the ability to read, compose, reply, forward, mark as read, and delete email messages from their mobile device.

Email Reconciliation

Using the NotifyLink On-Demand solution for Oracle Beehive, email will be synchronized to a user's mobile device. Any email forwarded to the mobile device must meet any filter criteria specified by either the individual user or global criteria established by the IT staff. All email originated from the mobile device is synchronized with the user's desktop "Sent" file. A copy of all items sent from the device will be maintained within your email server at the server level. If a user deletes an email on the mobile device, NotifyLink can automatically place that email in the "Trash" folder on the user's desktop. Users may also specify that upon reading an email on their mobile device, the status of "Read" will be updated back at their desktop.

Message Filtering

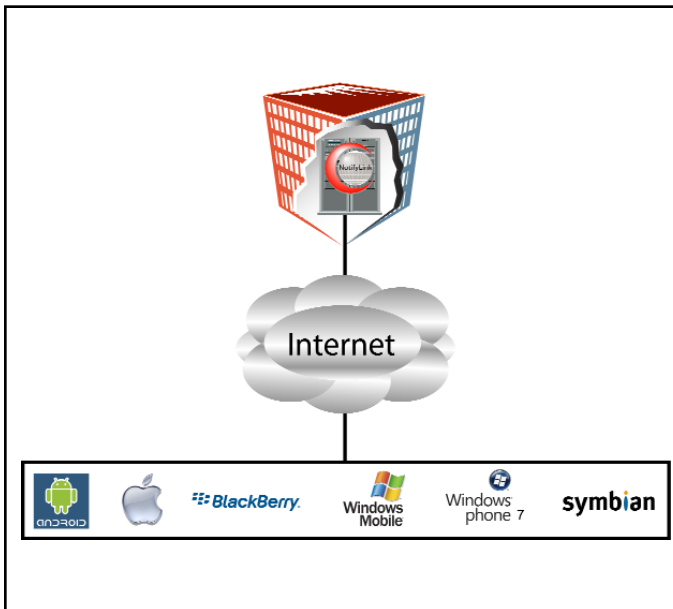
The NotifyLink On-Demand solution supports a robust set of filters that are controlled by the mobile end-user. Filters can be set based upon keyword searches in the subject, sender, and body of each email, recipient type, sender, or any combination of the aforementioned.

Attachment Support

The NotifyLink On-Demand solution supports native attachment download and upload for Windows Mobile, **Android, Apple iPad, iPhone and iPod touch, wireless devices as well as attachment support for a variety of Blackberry phone devices. In addition, the NotifyLink On-Demand solution provides user configurable attachment support regarding information about the number of attachments, names of the attachments, and sizes of the attachments. This information is made available as part

NotifyLink On-Demand solution for Oracle Beehive

On-Demand Architecture:



of the email displayed on the mobile device. The NotifyLink On-Demand solution also gives users the ability to forward an attachment to any other email user.

(PIM) Calendar, Contacts, and Tasks

The NotifyLink On-Demand solution provides bi-directional mobile synchronization of the user's Calendar, Contacts, and Tasks. Regardless of whether the information was initiated from the mobile device or at the user's desktop, the information will be transmitted wirelessly, keeping personal calendars continually up to date at both the server level and the mobile device level.

The NotifyLink On-Demand solution PIM synchronization functionality is activated by the user performing an initial sync on the mobile device from the NotifyLink device client.

Encryption & Key Management

The NotifyLink On-Demand solution supports both Triple DES and the latest Advanced Encryption Standard (AES) encryption algorithms.

For additional information regarding the NotifyLink On-Demand solution for Oracle Beehive, please visit www.notifycorp.com.

NotifyLink v4.8 Features For Oracle beehive

- "Direct Push" or "Scheduled Push" Capability for any **Android, *Symbian, Apple iPad, iPhone and iPod touch, BlackBerry, Windows Phone 7, Windows Mobile wireless handheld device
- Mobile Web Client for user configuration changes and account information and statistics
- Two level audible alert notification for email
- Remote wipe of SD card
- Lost device display message
- Default action for messages that do not match any filter criteria
- Administrative Login Levels
- Automatic alerts sent to Admin of new NotifyLink releases for server and clients
- Remote device configuration
- Remote lock out of end user device settings
- Device settings can be "pushed" out to the device based on Support Staff Admin levels
- Define User Class (allows various configuration info to be assigned to a specific group of users)
- Send information OTA (NotifyLink Updates or 3rd Party Apps, or files) to device by user class
- Back up NotifyLink data on device for device restoration purpose

* Most Nokia Series 60 3rd Edition devices are supported. The device must be running Symbian OS versions 9.1 or later.

** See the list of Android devices that have been certified using TouchDown at www.notifycorp.com

User Benefits

- Compose, Reply, Delete, and Forward from Wireless Device
- Robust Filtering
- Attachment Support on **Android, *Symbian, Apple iPad, iPhone and iPod touch, Windows Mobile, Windows Phone 7 and BlackBerry
- "PUSH" Notification
- Real Time Synchronization of Email, Calendar, Contacts, & Tasks
- Does Not Require an "Always-On" Desktop Computer
- Enable or Disable Email Synchronization from your Wireless Device
- Supports a variety of wireless carriers and networks

IT Benefits

- Quick & Simple Solution for Mobility
- Hosted Solution
- No Additional Hardware or Server Software
- Guaranteed 99.5% Service Availability
- Uses AES or Triple DES encryption Standards
- Hosted access through specific IP address

User Requirements

- Select Wireless PDA
- Load NotifyLink Client for *Symbian, Windows Mobile, or Blackberry PDA
- Obtain NotifyLink Product Key
- Register Wireless PDA Over-The-Air
- Access NotifyLink Web Client for Managing Individual Configuration Options

