



## NotifyLink On Demand

Today, organizations need an effective way to provide their increasingly mobile workforce secure wireless access and management of their Email, Calendar, Contacts, and Tasks (PIM). As these organizations source a solution, they are faced with a variety of challenges including differentiating the benefits between wireless carriers, wireless devices, and whether to source an "on premise solution" or a "On Demand Solution" to meet their mobility needs.

An on premise solution will require IT resources in the form of initial hardware procurement, long-term server management, ongoing time allocated to install, evaluate, place a solution into production, manage the solution, and support internal end-users. In many cases, organizations are pressed for an immediate mobility solution but do not have the personnel or financial resources to deploy an on premise solution requiring on-going maintenance and management of a server driven solution. The alternative, the NotifyLink On Demand.

NotifyLink On Demand provides organizations with a simple, fast, and cost effective solution to their immediate mobility needs. Notify Technology has designed NotifyLink On Demand as a means to provide wired and wireless access and management of Email and PIM information for any size organization.

NotifyLink On Demand will seamlessly integrate into an organization's existing network while offering the broadest possible wireless device support and feature functionality of any solution on the market today. NotifyLink On Demand provides Over-the-Air synchronization of email and PIM thus freeing users from being required to cradle their wireless devices in order to maintain synchronization. It also provides wired synchronization service for mobile users with wired Palm and Pocket PC devices.

NotifyLink On Demand is targeted at organizations not wanting to host or manage a NotifyLink server on premise, but would rather outsource the solution due to any number of factors. NotifyLink On Demand will provide mobile users with secure real-time, wired and wireless synchronization of their Email and PIM supporting virtually all-wireless \*Symbian, PalmOS, Windows Mobile, and BlackBerry devices.

Most organizations require a single solution that will offer them support for a variety of wireless devices and Networks. Providing a network independent solution enables organizations a level of flexibility to change devices or networks as technology evolves and improves. Many organizations have expanded their require-

ments for wireless solutions to include both mobile wireless on voice and data networks as well as fixed wireless supporting all versions of 802.11x networks.

Unlike any other product, NotifyLink On Demand provides a single solution supporting virtually all wired Palm and Pocket PC devices and all wireless \*Symbian, PalmOS, Windows Mobile, and RIM/Blackberry devices simultaneously over a variety of wireless networks: GSM/GPRS/EDGE, CDMA/1XRTT/EVDO, iDEN and 802.11x.

NotifyLink On Demand provides "PUSH" notification, eliminating the need for users to manually initiate a data session in order to retrieve their personal data. With the NotifyLink On Demand, all email and PIM information will be stored on the NotifyLink On Demand Server using AES encryption while all delivery of information to and from the wireless devices to NotifyLink On Demand is encrypted utilizing the FIPS 140-2 compliant TDES or AES encryption algorithms.

NotifyLink On Demand provides maximum flexibility for the IT professional to get a quick start on addressing an organization's mobility needs with the option to then, in time, migrate to the NotifyLink Enterprise Mobility "on premise" Solution in the future should additional resources become available, or required to support the organization's mobile users.

### Product Overview

NotifyLink On Demand is based on a client-server architecture comprised of the NotifyLink On Demand Enterprise server and the NotifyLink platform specific device clients.

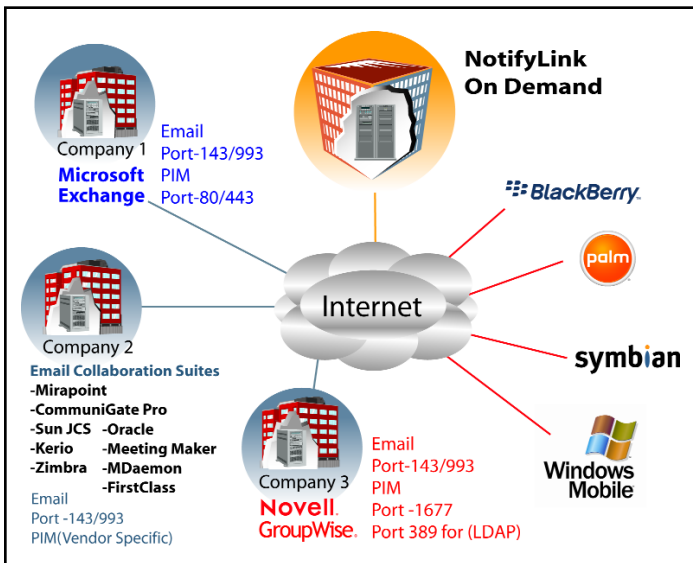
NotifyLink On Demand is ideal for organizations whose employees include mobile professionals who need real-time "automatic" synchronization of their existing email to a variety of supported mobile devices. With the NotifyLink On Demand, mobile users have the ability to read, compose, reply, forward, mark as read, and delete email messages from their mobile device.

### Email Reconciliation

When using the NotifyLink On Demand, emails will be synchronized to a user's mobile device. Any email forwarded to the mobile device must meet any filter criteria specified by either the individual user or various policies established by the IT administrator. All email originated from the mobile device will be synchronized with the user's desktop "Sent" file. A copy of all items sent from the device will be maintained within your organ-

# NotifyLink On Demand

## On Demand Architecture:



izations mail server. If a user deletes an email on the mobile device, NotifyLink can automatically place that email in the "Trash" folder on the users desktop. Users may also specify that upon reading an email on their mobile device, the status of "Read" will be updated back at their desktop.

### Message Filtering

NotifyLink On Demand supports a robust set of filters that are controlled by the mobile end-user. Filters can be set based upon keyword searches in the subject, sender, and body of each email, recipient type, sender, or any combination of the aforementioned.

### Attachment Support

NotifyLink On Demand supports native attachment download and upload for \*Symbian, Windows Mobile and PalmOS wireless

devices as well as attachment support for a variety of Blackberry phone devices. In addition, NotifyLink On Demand provides user configurable attachment support regarding information about the number of attachments, names of the attachments, and sizes of the attachments. This information is made available as part of the email displayed on the mobile device. NotifyLink On Demand also gives users the ability to forward an attachment to any other email user.

### Mobile Calendar, Contacts, and Tasks

NotifyLink On Demand provides bi-directional mobile synchronization of the user's Calendar, Contacts, and Tasks. Regardless of whether the information was initiated from the mobile device or at the user's desktop, the information will be transmitted wirelessly, keeping personal calendars continually up to date at both the server level and the mobile device level.

### Security

For data encryption from the NotifyLink On Demand Server to the wired or wireless device, NotifyLink On Demand supports both Triple DES and the latest Advanced Encryption Standard (AES) encryption algorithms.

For mobile device to NotifyLink On Demand Server authentication, NotifyLink On Demand supports AES authentication.

For data encryption from the NotifyLink On Demand Server to the customer's email platform, NotifyLink On Demand supports SSL connectivity.

For additional information regarding the NotifyLink On Demand, please visit [www.notifycorp.com](http://www.notifycorp.com).

## User Benefits

- Compose, Reply, Delete, & Forward from Wireless Device Robust Filtering
- Attachment Support on Palm, Windows Mobile and BlackBerry
- "PUSH" Notification
- Real Time Synchronization of Email, Calendar, Contacts, & Tasks
- Does Not Require an "Always-On" Desktop Computer
- Enable or Disable Email Synchronization from your Wireless Device
- Supports a variety of wireless carriers and networks

## IT Benefits

- Quick & Simple Solution for Mobility
- On Demand Solution
- No Additional Hardware or Server Software
- Guaranteed 99.5 Service Availability
- Uses AES or Triple DES encryption Standards
- On Demand access through specific IP address

## Supported Devices

- BlackBerry Phones
- Palm OS / PDA Smartphones
- Windows Mobile 5,6.0
- \*Symbian

## User Requirements

- Select Wireless PDA
- Load NotifyLink Client for Palm, Windows Mobile, \*Symbian or BlackBerry PDA
- Obtain NotifyLink Product Key
- Register Wireless PDA Over-The-Air
- Access Notifylink Web Client for Managing Individual Configuration Options

\* For Symbian OS Supported devices please go to: [www.notifycorp.com/devices/index.htm](http://www.notifycorp.com/devices/index.htm)

