



General Data Protection Regulation

NOTIFY

What you need
to know.

The **General Data Protection Regulation** (GDPR) is a regulation on data protection and privacy for all individuals within the European Union (EU). It addresses the export of personal data outside the EU. The GDPR aims to give control back to citizens and residents over their personal data and to simplify the regulatory environment for international business by unifying the regulation within the EU. The GDPR takes effect on May 25, 2018.

Who does the GDPR affect?

The GDPR not only applies to organizations located within the EU but it will also apply to organizations located outside of the EU if they offer goods or services to, or monitor the behavior of, EU data subjects. It applies to all companies processing and holding the personal data of data subjects residing in the European Union, regardless of the company's location.

What constitutes personal data?

Any information related to a natural person or 'Data Subject', which can be used to directly or indirectly identify the person. It can be anything from a name, a photo, an email address, bank details, and posts on social networking websites, medical information, or a computer IP address. For more information on GDPR, visit: <https://www.eugdpr.org/gdpr-faqs.html>

Does NotifyMDM meet GDPR compliance?

NotifyMDM is committed to establishing security, privacy and transparency measures that are compliant with regulatory requirements and best practices. NotifyMDM conforms to the current EU privacy laws and GDPR when its goes into effect in May 2018.

• Ease of Managing Devices

The NotifyMDM system offers a comprehensive, highly secure platform that manages and protects mobile devices, people and identities, and apps and content. The ease of managing all of the above through a single portal without compromising quality is a unique NotifyMDM offering.

• Privacy by Design, by Default

NotifyMDM limits access to employees who need it to perform their jobs, including NotifyMDM admin and support teams. The solution also collects, stores and processes minimal personal data.

NotifyMDM securely contains the following data:
Email Address, First Name, Last Name, Username, Device Phone number, Device Location, Device UID, Device IMEI, Device Wi-Fi MAC, Device Bluetooth MAC, Device Time zone, Device SIM IMSI Number.

• Secure Data

NotifyMDM encrypts and secures all data at rest and in motion. AES-256 encryption algorithms are used to encrypt all application data. For iOS, mobile application security uses the built-in Common Crypto FIPS 140-2 compliant encryption. On Android, it uses OpenSSL (AES-256) FIPS 140-2 compliant crypto modules. This provides comprehensive encryption to secure the entire database, not just contents within the database.

• Logging, Auditing and Reporting

NotifyMDM offers logging and audit functionality with reporting. This is very helpful in meeting multiple GDPR requirements.

How can NotifyMDM help you meet GDPR Compliance?

NotifyMDM will allow an enterprise to secure mobile devices such as smartphones and tablets, from one management platform. This not only increases issue visibility, but also enhances GDPR compliance and reporting.

- NotifyMDM can enforce device lock screens and require users to create unique login passcodes, enhancing data security and proving to regulatory agencies the company is in control of data privacy and has taken appropriate steps to protect it.
- In a worst-case scenario where a device is lost or stolen, being able to remotely wipe personal information before it falls into the wrong hands is crucial. Even in everyday scenarios, like when a mobile phone is recommissioned or an employee leaves the company, NotifyMDM ensures enterprise data privacy and security by removing all previous user profiles and information.
- When it comes to mobile applications, malware-ridden mobile app stores can also be problematic. NotifyMDM helps mitigate these dangers by giving an organization the ability to whitelist and blacklist specific apps, set devices into single-app mode (a.k.a. kiosk mode), and even create a custom app store that features only work-approved apps.
- In addition to the benefits above, NotifyMDM creates the opportunity to deliver an extensive list of reports. Rather than scrambling and searching for days on end, any GDPR-related request can be satisfied immediately to prove all potential vulnerabilities have been addresses. A consistent, accurate, and comprehensive mobility program view will make it much easier for data controllers to do their jobs.

Notice:

Clients are responsible for ensuring their own compliance with various laws and regulations, including the European Union General Data Protection Regulation. Clients are solely responsible for obtaining advice of competent legal counsel as to the identification and interpretation of any relevant laws and regulations that may affect the clients' business and any actions the clients may need to take to comply with such laws and regulations. The products, services, and other capabilities described herein are not suitable for all client situations and may have restricted availability. Notify Technology does not provide legal, accounting, or auditing advice or represent or warrant that its services or products will ensure that clients are in compliance with any law or regulation.



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